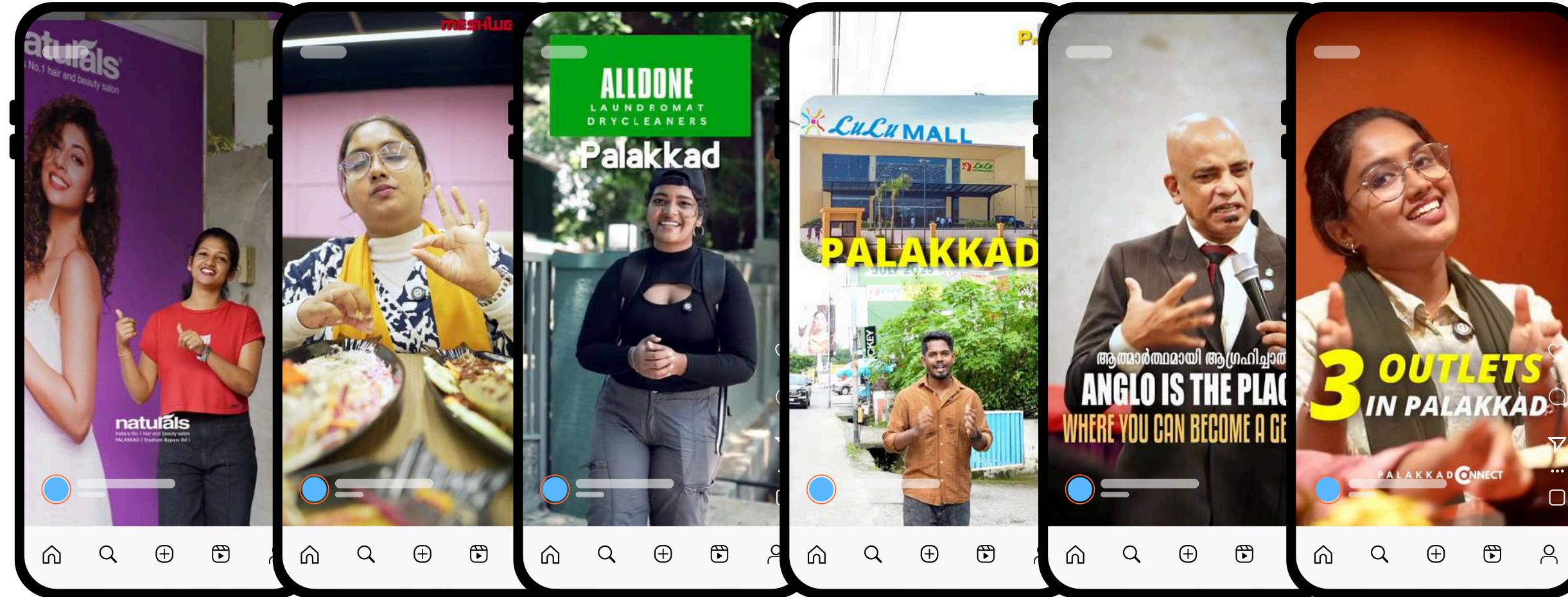




Digidea
Your Partner in Digital Success



Let's make your brand visible

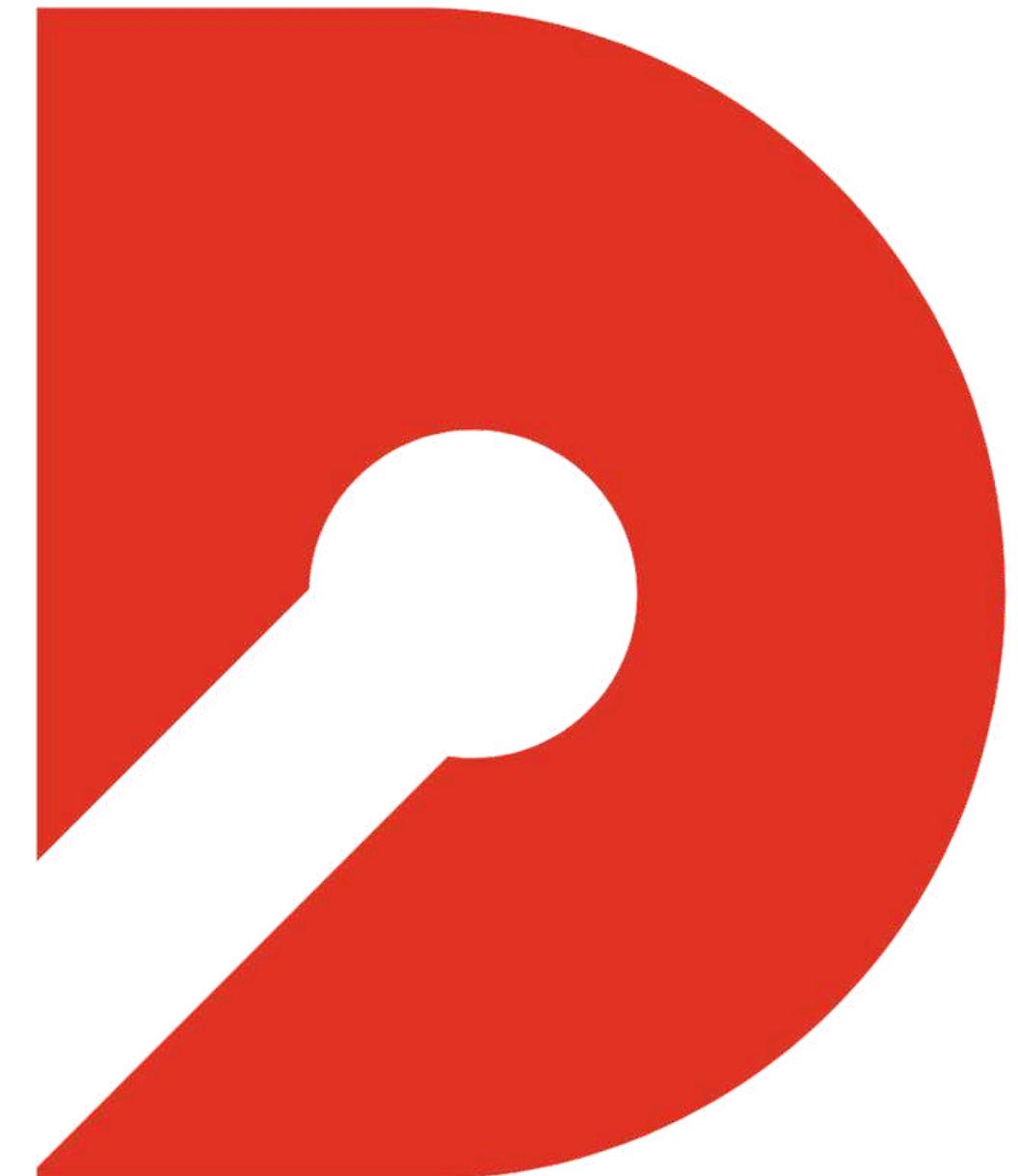
About Us

At Dig Idea Digital Marketing Solutions, we turn creativity into digital impact.

We specialize in video production, influencer marketing, and performance campaigns that drive real growth.

Our team has created viral videos, managed influencer pages with lakhs of followers, and built successful collaborations with top brands across industries.

With a mix of storytelling, strategy, and smart execution – we help ideas grow, engage, and perform.



Main Channels of Digital Marketing

01 Social Media Management

02 Web Development

03 Poster Creation for Social Media

04 Video Production

05 Facebook Ads & Google Ads

06 Content Marketing

Social Media Management

We manage your social media profiles with a strategic approach to increase engagement, grow your follower base, and build brand loyalty.

- Content Strategy & Planning
- Creative Content Creation
- Page Growth & Community Building
- Brand Collaborations & Influencer Tie-ups – Partnerships that amplify reach and relevance.
- Ad Management & Paid Promotions

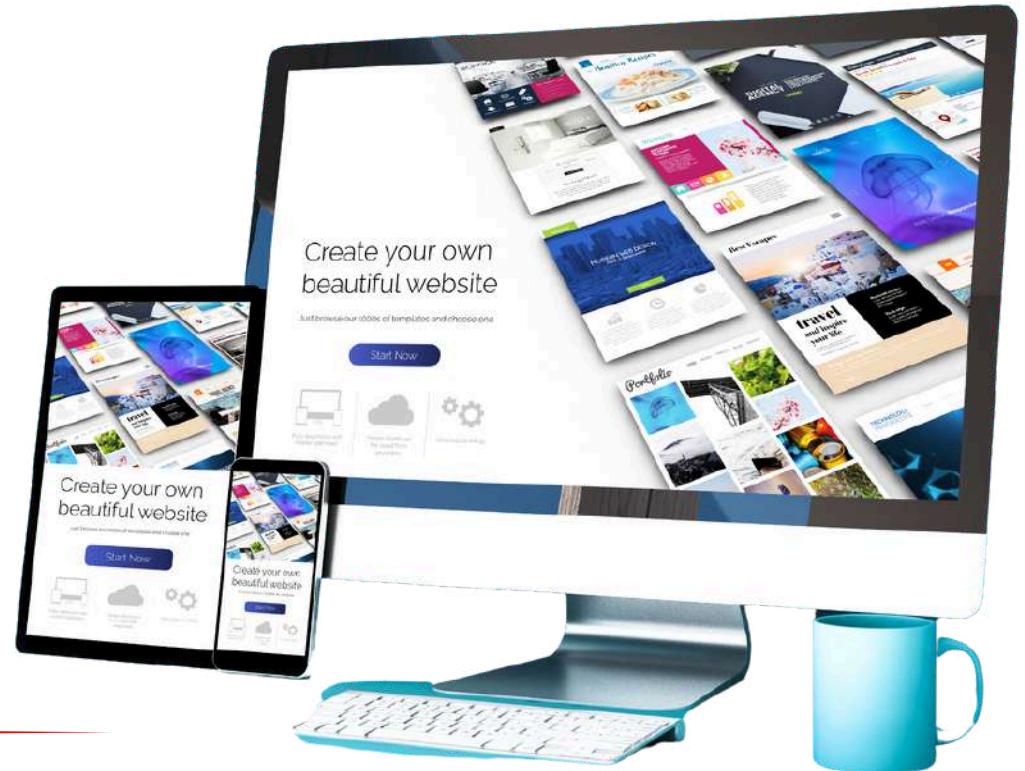


Web Development

Our web development services ensure your online presence is professional, user-friendly, and optimized for search engines.

We offer:

- Custom website design
- E-commerce solutions
- Responsive web development
- Website maintenance and support



Poster Creation for Social Media

We design visually compelling posters that capture your brand's essence and engage your audience. Our design services include:

- Promotional posters
- Event announcements
- Infographics
- Brand-specific graphics



Video Production

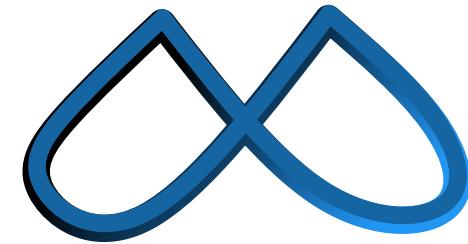
We produce high-quality videos that tell your brand story and engage your audience.

- Promotional videos
- Explainer videos
- Testimonial videos
- Social media video content



Meta Ads

- Audience targeting
- Ad creation and optimization
- A/B testing
- Performance tracking and reporting



Google Ads

- Keyword research
- Ad creation and optimization
- Budget management
- Analytics and reporting



Content Marketing

Our content marketing strategies focus on creating valuable and relevant content to attract and retain your target audience. Services include:

- Blog writing
- Article creation
- E-books and whitepapers
- Content strategy development

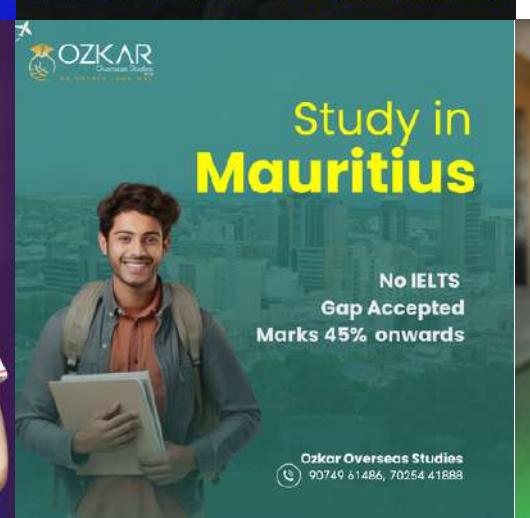
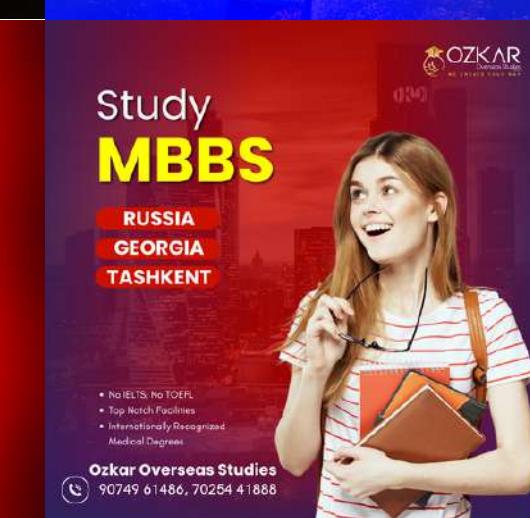
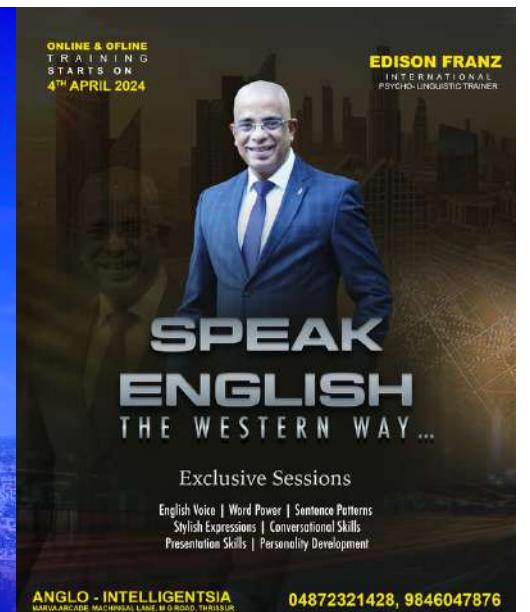
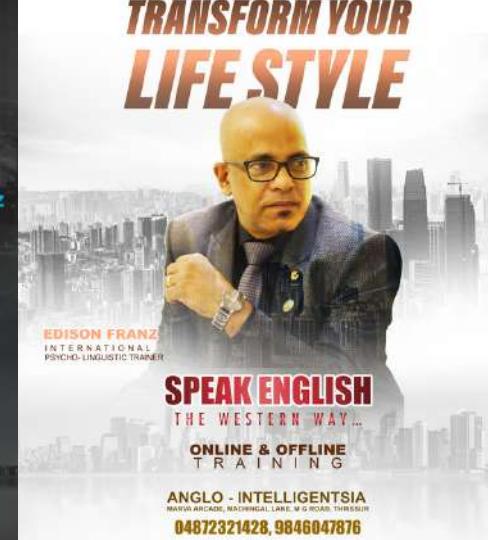
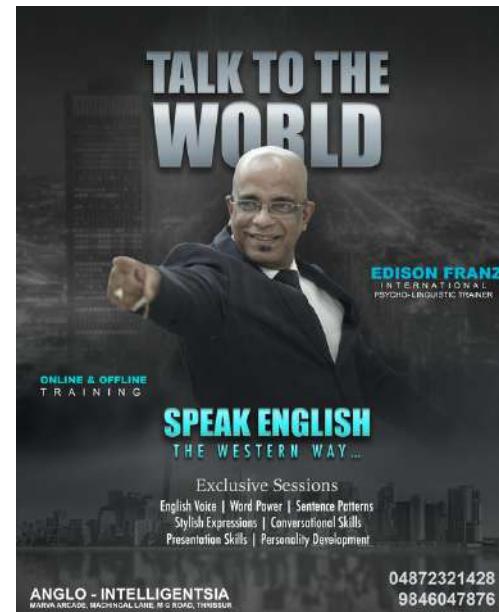


Influencer Marketing

Connecting brands with 100+ influencers who inspire and influence.

- Network of 100+ trusted influencers across niches and platforms
- Strategic collaborations that drive authentic engagement
- End-to-end campaign management – from concept to ROI tracking
- Delivered successful brand deals and viral social campaigns





Website

www.flavaroevents.com/
www.srielacaterers.com/
www.eminenceinfosolutions.com
www.riyadhamedicals.com
www.ibizapowerdxb.com
www.vibrantoverseas.co.in

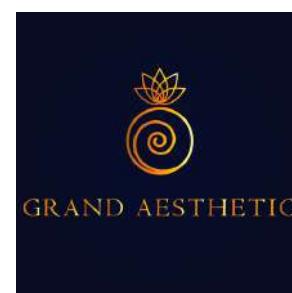
Social Media

<https://www.instagram.com/edfranzanglo/>
https://www.instagram.com/naturals_stadium_palakkad
<https://www.instagram.com/ozkaroverseasstudies/>
https://www.instagram.com/ela_caterers_2012

Reels

<https://www.instagram.com/reel/C0QeTBoxe8v/>
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+91 6282138061, +91 7306901943



digideasolution@gmail.com



www.digidea.in



Digidea , Near Rukmani
Hospital, East Vennakkara,
Palakkad, Kerala

Contact