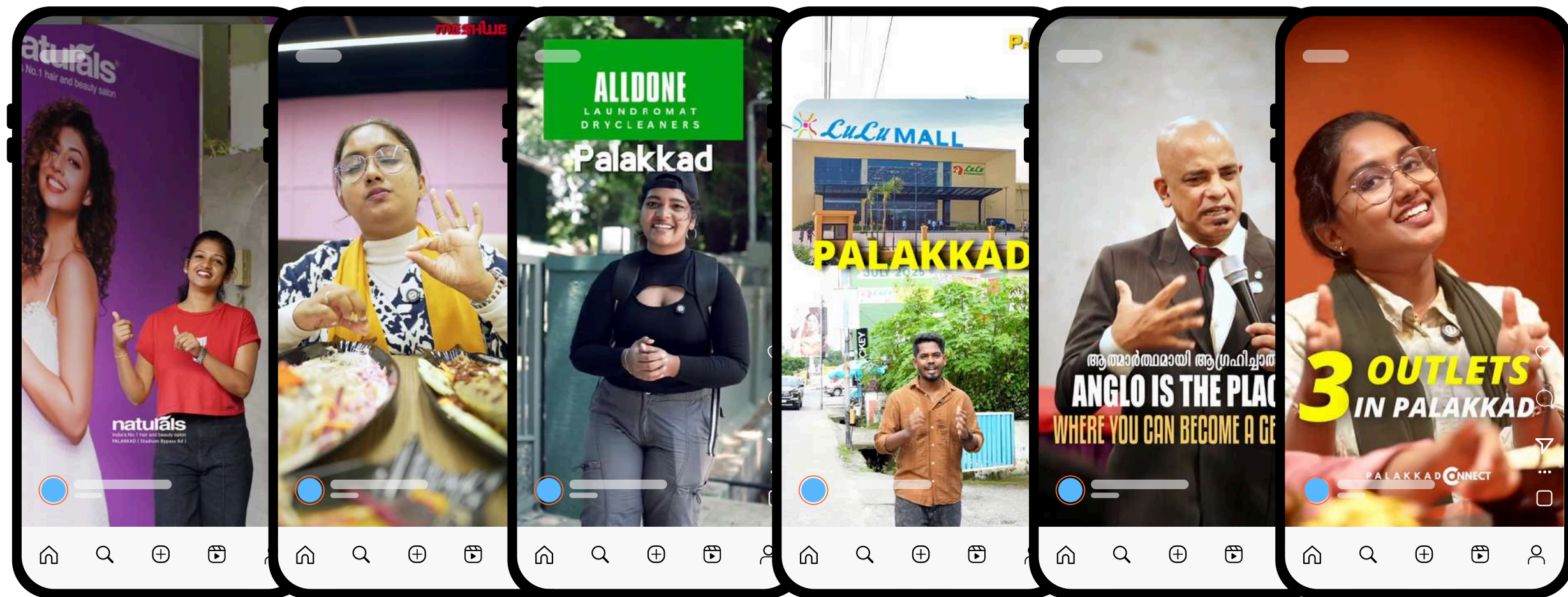




# Digiidea

Your Partner in Digital Success



# Let's make your brand visible

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# About Us

At Dig Idea Digital Marketing Solutions, we turn creativity into digital impact.

We specialize in video production, influencer marketing, and performance campaigns that drive real growth.

Our team has created viral videos, managed influencer pages with lakhs of followers, and built successful collaborations with top brands across industries.

With a mix of storytelling, strategy, and smart execution – we help ideas grow, engage, and perform.

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# Main Channels of Digital Marketing

**01** Social Media Management

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**02** Web Development

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**03** Poster Creation for Social Media

**04** Video Production

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**05** Facebook Ads & Google Ads

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**06** Content Marketing



## Social Media Management

We manage your social media profiles with a strategic approach to increase engagement, grow your follower base, and build brand loyalty.

- Content Strategy & Planning
- Creative Content Creation
- Page Growth & Community Building
- Brand Collaborations & Influencer Tie-ups – Partnerships that amplify reach and relevance.
- Ad Management & Paid Promotions

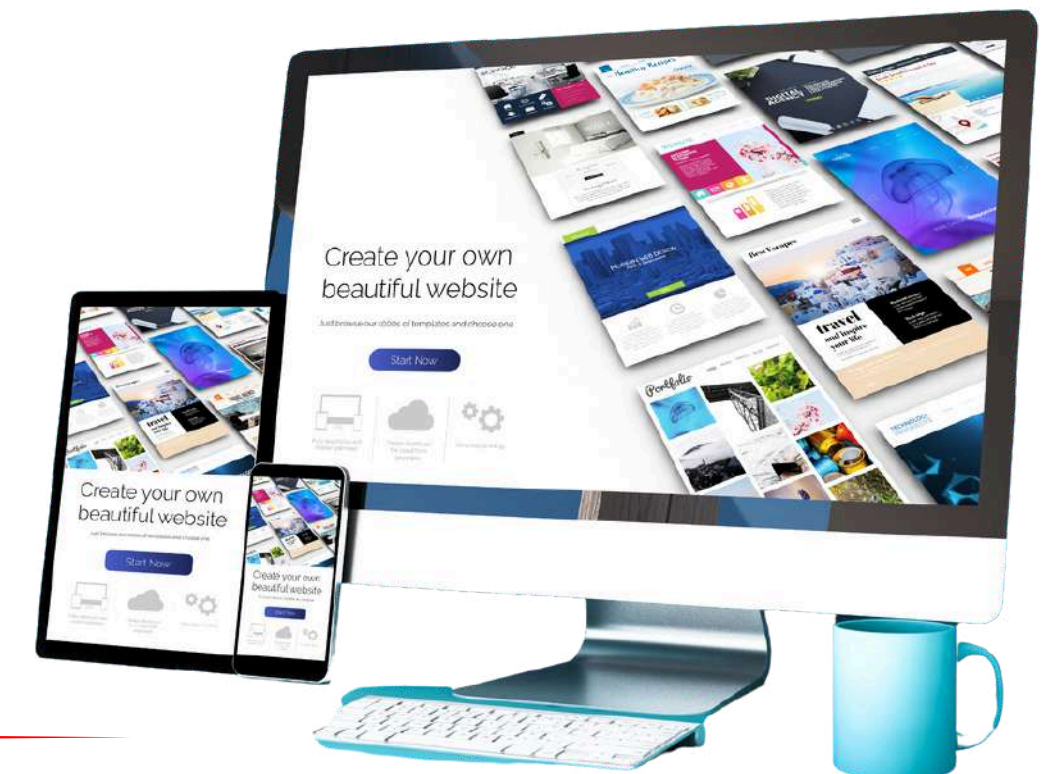


## Web Development

Our web development services ensure your online presence is professional, user-friendly, and optimized for search engines.

We offer:

- Custom website design
- E-commerce solutions
- Responsive web development
- Website maintenance and support



## Poster Creation for Social Media

We design visually compelling posters that capture your brand's essence and engage your audience. Our design services include:

- Promotional posters
- Event announcements
- Infographics
- Brand-specific graphics



## **Video Production**

We produce high-quality videos that tell your brand story and engage your audience.

- Promotional videos
- Explainer videos
- Testimonial videos
- Social media video content





## Meta Ads

- Audience targeting
- Ad creation and optimization
- A/B testing
- Performance tracking and reporting



## Google Ads

- Keyword research
- Ad creation and optimization
- Budget management
- Analytics and reporting



## **Content Marketing**

Our content marketing strategies focus on creating valuable and relevant content to attract and retain your target audience. Services include:

- Blog writing
  - Article creation
  - E-books and whitepapers
  - Content strategy development
-



## **Influencer Marketing**

Connecting brands with 100+ influencers who inspire and influence.

- Network of 100+ trusted influencers across niches and platforms
- Strategic collaborations that drive authentic engagement
- End-to-end campaign management – from concept to ROI tracking
- Delivered successful brand deals and viral social campaigns





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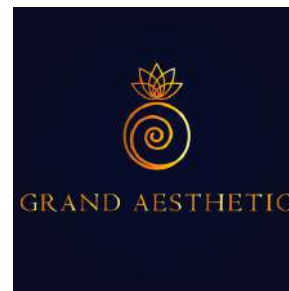
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